



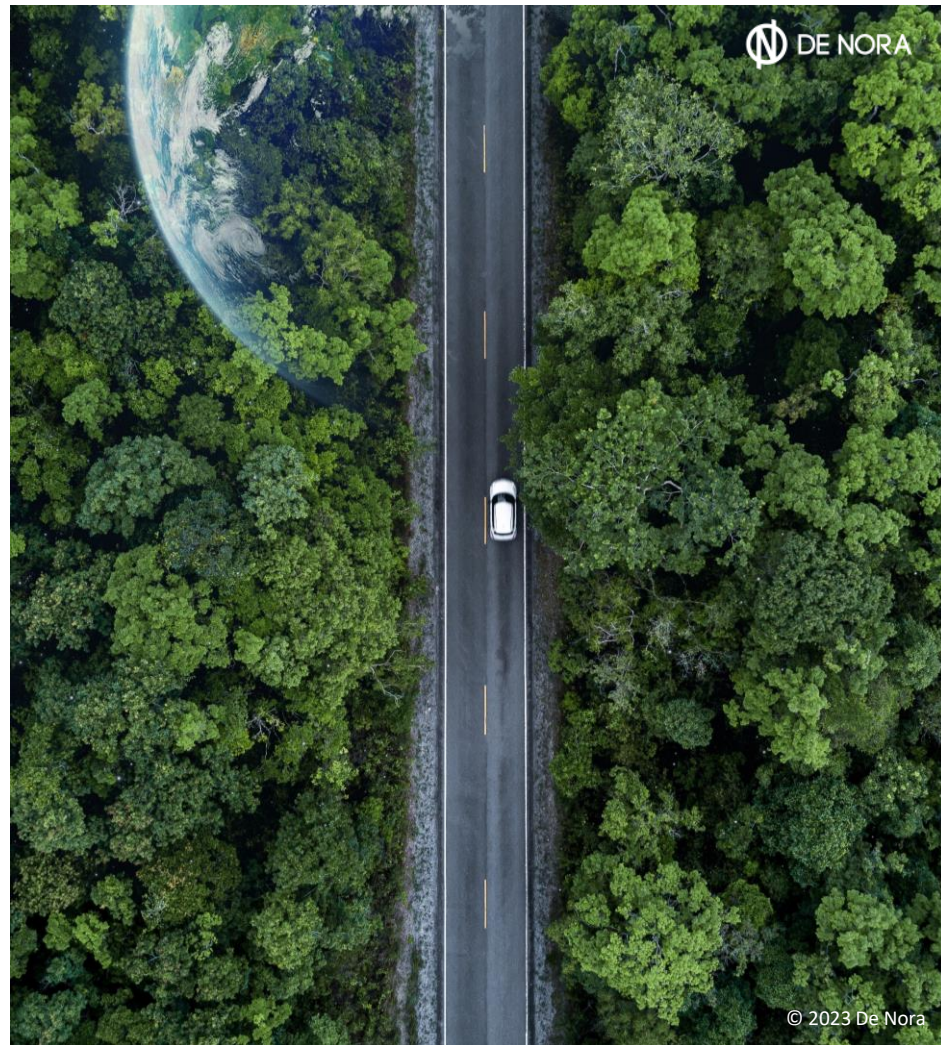
100 DE NORA  
*since 1923*

100 YEARS OF ELECTROCHEMISTRY

# ABOUT US

Since 1923, we have been providing the most effective, efficient, reliable, and technologically advanced solutions for the electrochemical, energy and water industries.

To achieve our goals, we carefully listen to the needs of our customers and the global society by improving and delivering innovative products to solve today's problems for a better tomorrow.





# DE NORA TODAY

The world's largest supplier of high-performing coatings and **electrodes** for industrial applications.

Leader in emerging sustainable technologies, and with a key role in **energy** transition.

Recognized provider of disinfection and filtration solutions for **water** and wastewater treatment.

*Italian multinational  
company listed on the  
Euronext Milan stock  
exchange*



**€852.8m**  
2022 Revenues



**25**  
Operating companies



**100**  
Years of innovation

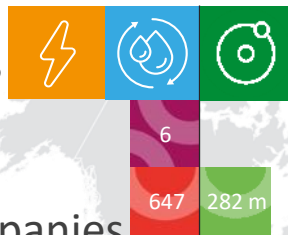


**260+**  
Patent families



**1.900+**  
People

## AMS



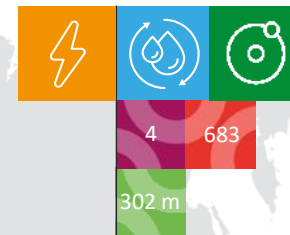
**33 %**

## EMEIA



**32 %**

## ASIA



**35 %**



Revenues



Electrode  
Technologies



Energy  
Transition



Water  
Technologies



Factories



People



# Purpose, Vision & Mission



## PURPOSE

Empower  
collaboration  
and champion  
resilience



## VISION

Leverage available  
talents  
as catalyst for a  
sustainable future



## MISSION

Agility & green  
technologies  
for value creation



# Sustainability is in our DNA



Environmental, Social, and Governance factors (ESG factors) at the core of De Nora's values and strategy.

Committed to contributing to achieving the Sustainable Development Goals (SDGs) defined in the United Nations 2030 Agenda.



# Timeline

*Outstanding track record  
of organic growth, supported by  
several innovative technological  
breakthroughs and successful  
transformational M&A activities*





# Businesses Overview

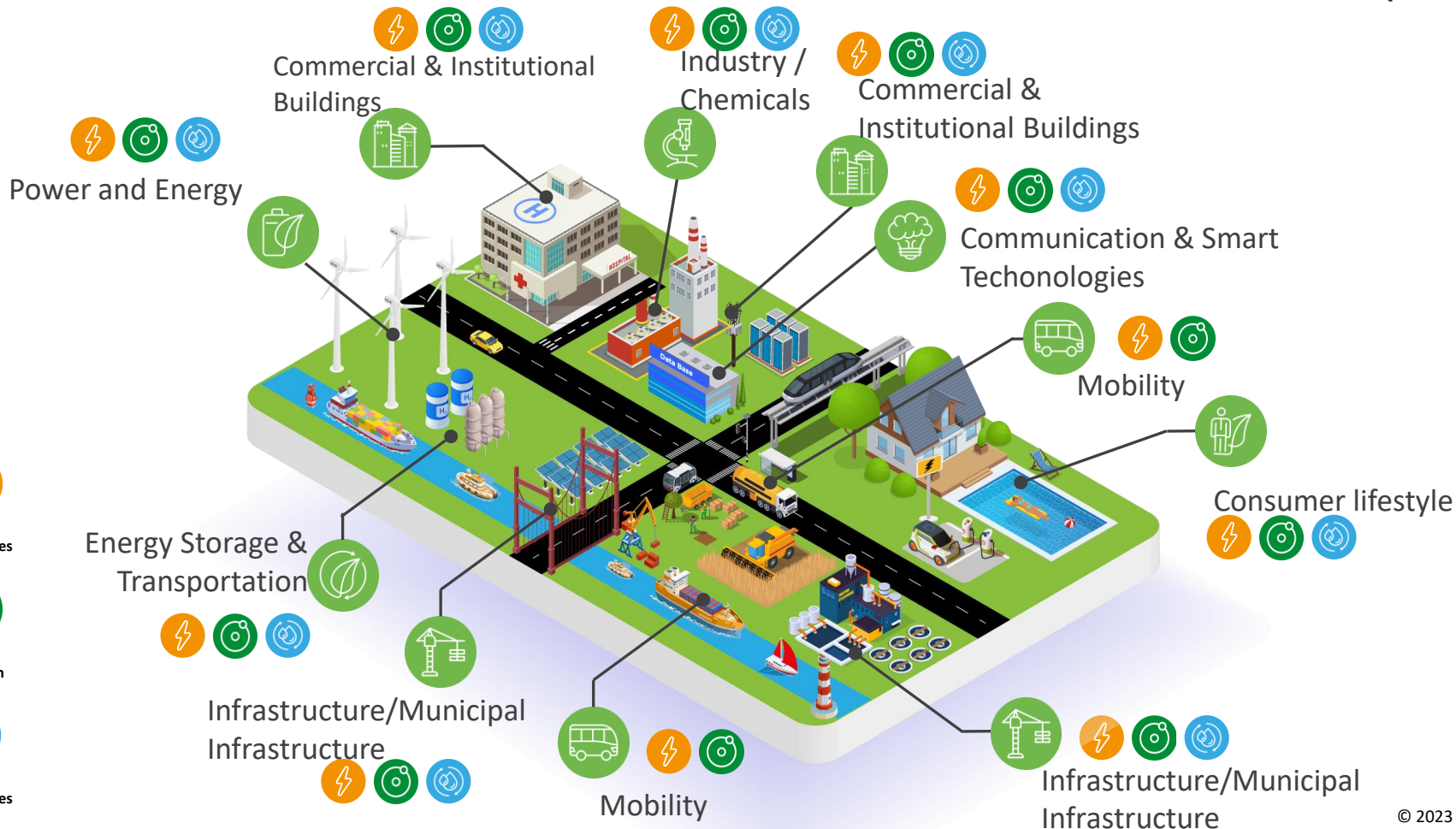
*A comprehensive  
portfolio  
of mission-critical  
solutions  
and high-value-added  
aftermarket services.*

 Electrode Technologies

 Energy Transition

 Water Technologies







# Energy Transition

***Global leader in  
Technologies for  
Green Hydrogen  
production***

Energy Transition applications are the natural extension of the Electrode Technologies business.



**Products:** DSA® electrodes for Alkaline Water Electrolysis (AWE), electrolysis cells, Gas Diffusion Electrodes (GDE) for fuel cells.



**Services:** electrodes manufacturing, recoating and repair, spare parts, supply and maintenance agreements, engineering design, joint development.



## MAIN APPLICATIONS

### Energy Storage



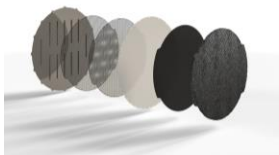
### Green Chemicals



### Mobility



## PORTFOLIO



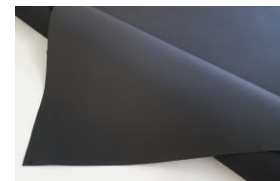
Electrodes for  
Alkaline Water  
Electrolysis  
(AWE)



Electrolysis  
Cells



Stacks for AWE

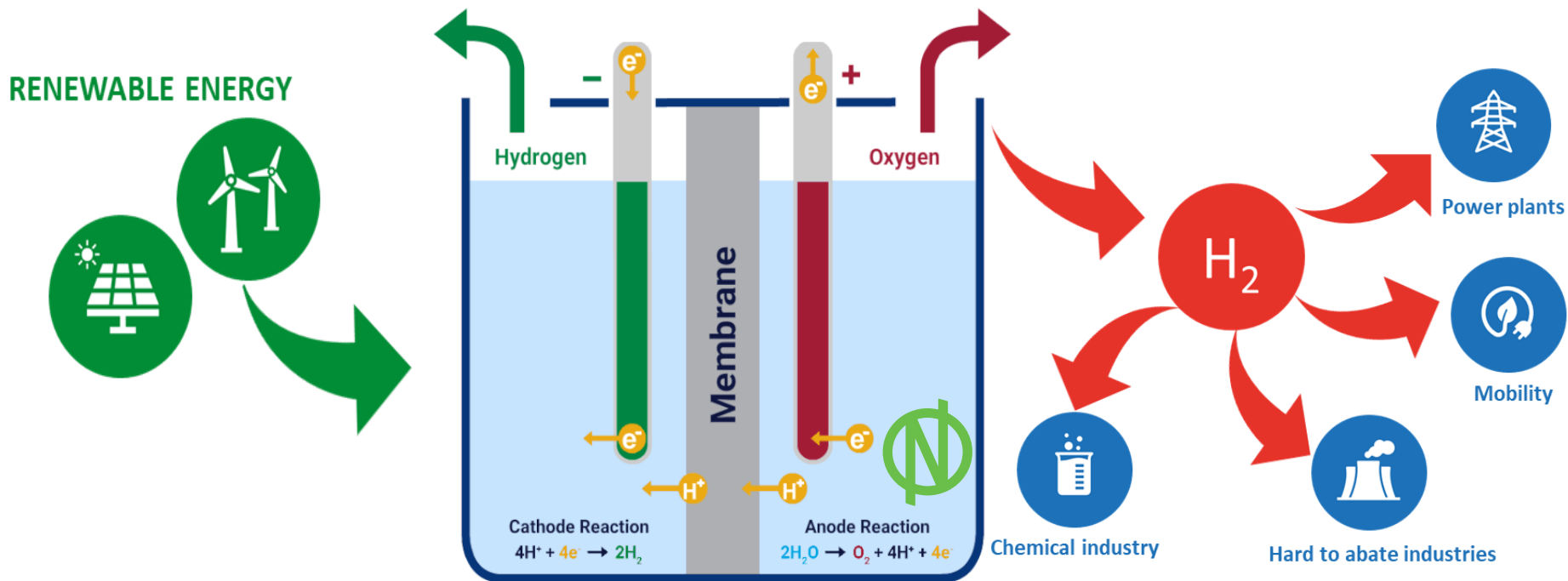


Gas Diffusion  
Electrodes for  
fuel cells

# ENERGY TRANSITION

## Green Hydrogen Value Chain

“Electrocatalysis at the heart of the Green Hydrogen Revolution”

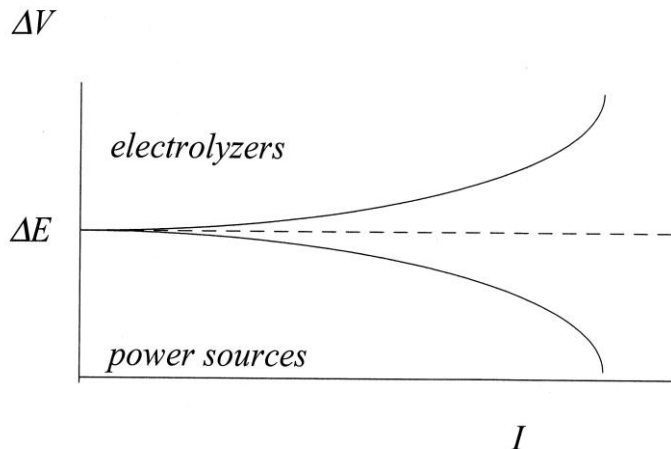




## Hydrogen & Oxygen Evolution

### Electrochemical Polarization

$$\Delta V = \Delta E \pm \text{overpotentials}$$



### Basic V-I curve

$$V_{\text{cell}} = C' + k' * j + k'' * \log(j)$$

Sum of the cathodic and anodic equilibrium and over-potential

Sum of the anodic and cathodic "Tafel-Slopes"

Voltage drop of an electrochemical cell related to resistors following the Ohmic law (e.g., separator, electrolyte, contact losses)

## Hydrogen Evolution

HYDROGEN EVOLUTION, WORK FUNCTION AND ADSORPTION HEAT

169

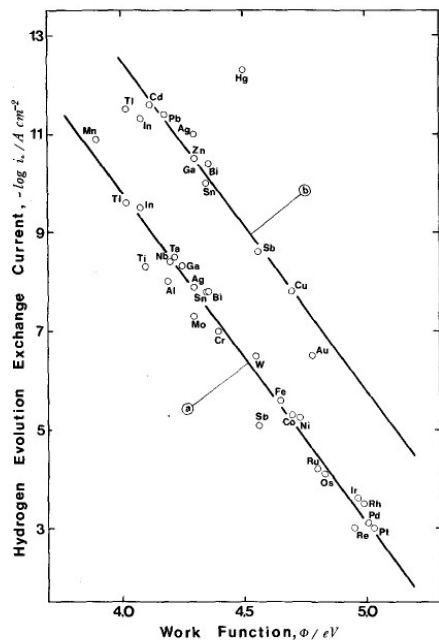


Fig. 1. Exchange currents for electrolytic hydrogen evolution (column (3), Table 1) vs. values of the work function of metals (column (4), Table 1).

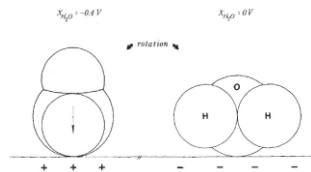


Fig. 2. Scale drawing of water molecule in position of (a) maximum, (b) minimum orientation suggested as occurring on positively and negatively charged metal surfaces, respectively.  $\chi$  is surface potential resulting from the given orientation.

HYDROGEN EVOLUTION, WORK FUNCTION AND ADSORPTION HEAT

175

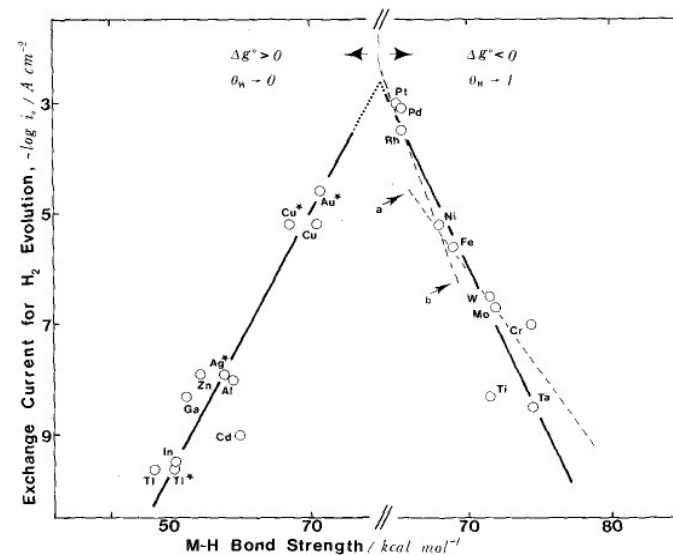


Fig. 4. Exchange currents for electrolytic hydrogen evolution vs. strength of metal-hydrogen bond derived from heat of hydride formation<sup>124</sup> in the case of *sp* metals, and from heat of adsorption from gas phase<sup>123</sup> in the case of transition metals. Starred values refer to spectroscopic dissociation heat<sup>18</sup>. Value of adsorption heat for W from Eley and Norton<sup>151</sup>.  $\Delta g^0$  is standard free energy of hydrogen adsorption.  $\theta_H$  is surface coverage with atomic hydrogen. Arrows indicate theoretical slopes<sup>110</sup> for (a) ion + atom, (b) combination reaction. As for the X-axis scale, see text.

[3] Trasatti S. *J. Electroanal. Chem.*, **1972**, Volume 39, Issue 1, 163-184



## Hydrogen Evolution

De Nora coating portfolio includes cathode for hydrogen evolution as the well known NRG® cathodes family:

examples of Mixed Metal Oxide coatings were the combination between **noble metals** and **rate earth** oxides enable the turnover of the catalytic site high performing and long lasting for both C/A and water electrolysis application

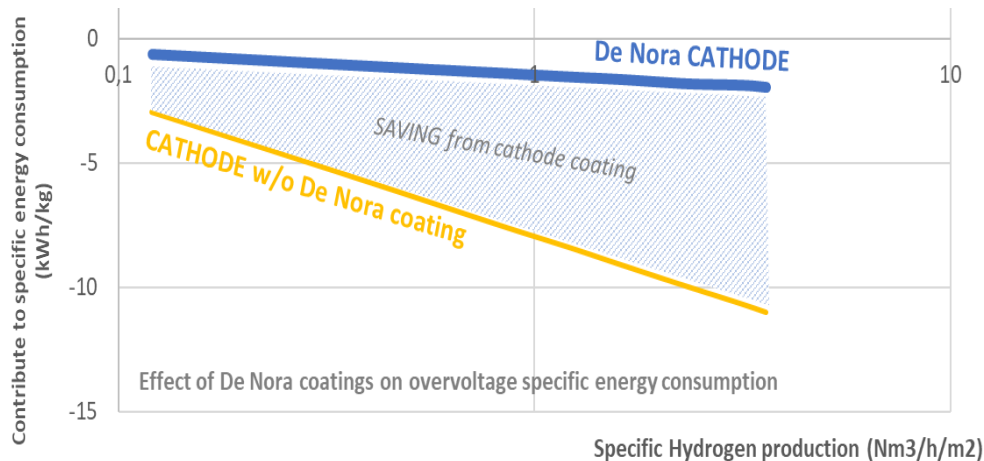


Pt-Pr

Ru-Ce

Ru-Pr

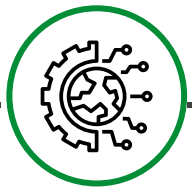
Ru-Pt-Pr



The best catalyst for hydrogen evolution is the one that best balance the adsorption of H atom with the desorption of the H<sub>2</sub> molecule onto the substrate

## Anodes and Cathodes

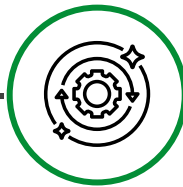
De Nora proprietary electrodes enable **higher hydrogen & oxygen production rates** at any specific energy consumption



Higher current density



Reduced power consumption

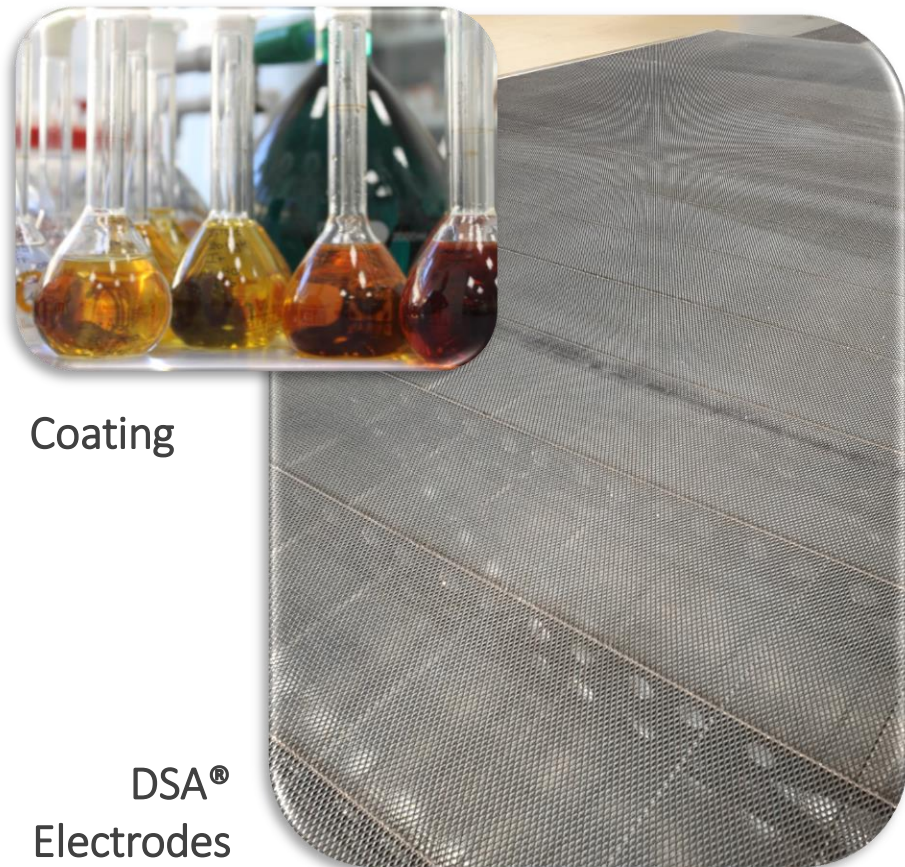


More compact installations

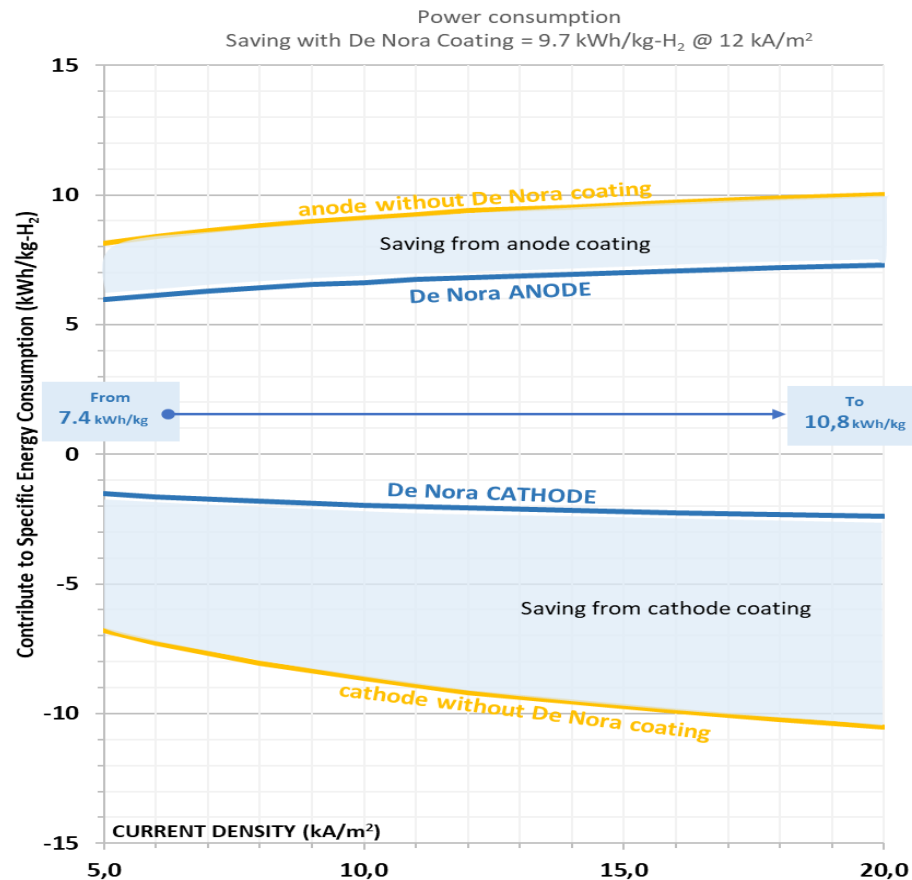


Improved lifetime and stability

## Alkaline Water Electrolysis vs. Alkaline Water Electrolysis 2.0



Coating

DSA®  
Electrodes



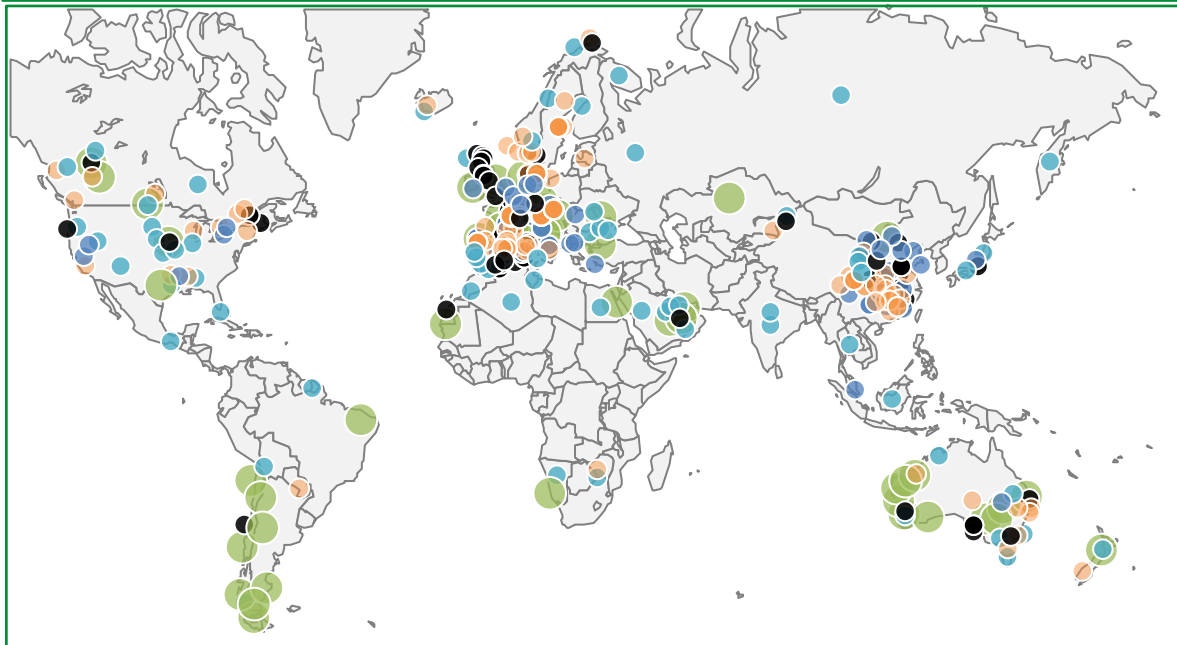
# Alkaline Water Electrolysis 2.0

Competitive  
advantages



# IN 2022 HYDROGEN PROJECTS PIPELINE GREW TO 680 PROJECTS DE NORA BUT ONLY 10% HAVE TAKEN THE FINAL INVESTMENT DECISION (FID)

## Hydrogen Projects Announced Worldwide (2022)



- 51 **Giga-scale production**  
Green hydrogen projects >1 GW
- 262 **Large-scale industrial usage**  
Refinery, ammonia, methanol, steel
- 128 **Transport**  
Trains, ships, trucks, cars, etc
- 40 **Infrastructure projects**  
Distribution, transportation, storage
- 53 **Integrated hydrogen economy**  
Cross-industry, various types of end-uses

Source: Hydrogen Council (November 2022). Focus on large-scale projects including commissioning after 2030, >1,000 small scale projects and project proposals not included.

De Nora is making up a significant share of the 10% of post-FID projects, with its involvement in the largest projects in Europe and around the world

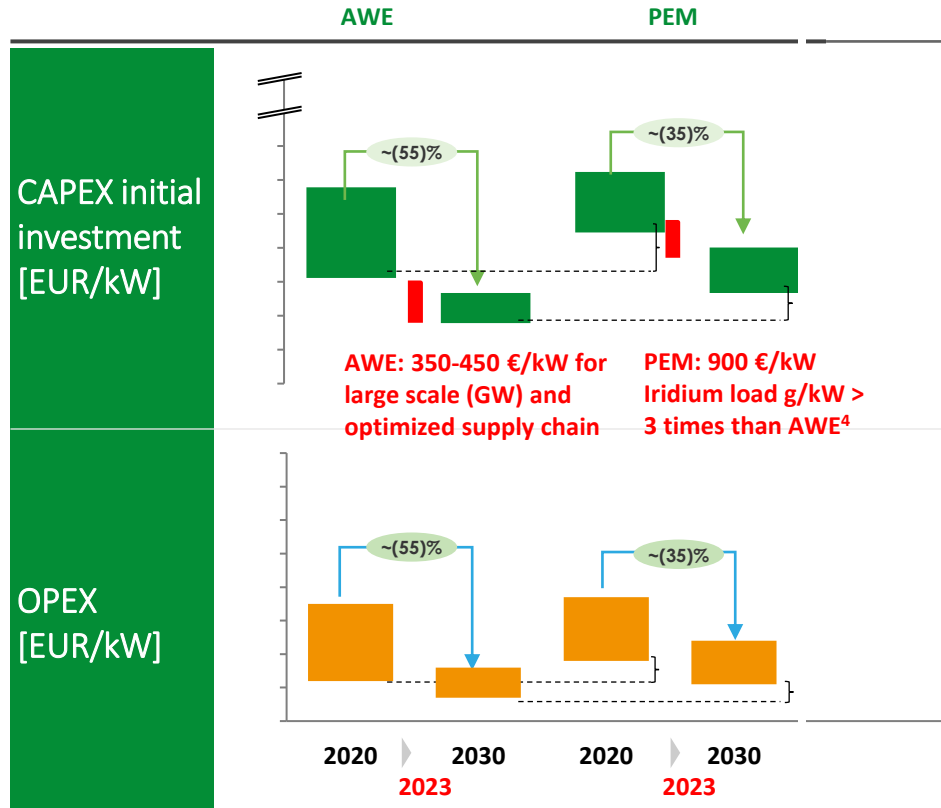


# ADVANCED AWE HAS OVERALL ADVANTAGES AND IS THE PREFERRED CHOICE FOR LARGE-SCALE GREEN HYDROGEN

	Commercial Technologies	
	Advanced AWE Alkaline Water Electrolysis	PEM Polymer Electrolyte Membrane WE
Readiness Level	Commercial, high reliability	Commercial
Stack size	Largest capacity by tk nucera 20 MW Electrolyzer	Limitation in large scale due to smaller stack sizes (ITM 0,66MW; Plug Power 1MW; Cummins up to 2MW; Siemens 0,73MW)
Power Consumption	4.55 kWh/Normal m <sup>3</sup> H <sub>2</sub> i.e., tk nucera	5.2 kWh/Normal m <sup>3</sup> H <sub>2</sub> i.e., Plug Power
Pros	<ul style="list-style-type: none"><li>✓ High efficiency</li><li>✓ Low capex cost</li><li>✓ Low cost of construction materials</li><li>✓ Highly synergetic with Renewable Energy<sup>1</sup></li></ul>	<ul style="list-style-type: none"><li>✓ Rapid response (stack) to variable loads</li><li>✓ High gas purity</li><li>✓ High flexible operations</li></ul>
Cons	<ul style="list-style-type: none"><li>✗ Lower gas purity</li><li>✗ Use of 30% KOH</li></ul>	<ul style="list-style-type: none"><li>✗ High CAPEX cost</li><li>✗ Noble Metal- based catalyst and protective coatings</li><li>✗ Expensive construction materials</li><li>✗ Lower durability</li><li>✗ Lower efficiency</li><li>✗ Membranes based on Perfluorinated compounds (PFAS)</li></ul>



# ADVANCED AWE DELIVERS HYDROGEN AT THE LOWEST COST



## Key highlights

- Technology development driving LCOH<sup>1</sup> reduction
- Advanced AWE technology most convenient (CAPEX and OPEX) even in the future: raw materials cost and maintenance costs as key drivers
- PEM current Iridium load g/kW > 3 times than AWE<sup>2</sup>

<sup>1</sup> Levelized Cost of Hydrogen

<sup>2</sup> Fraunhofer ISE November 2021



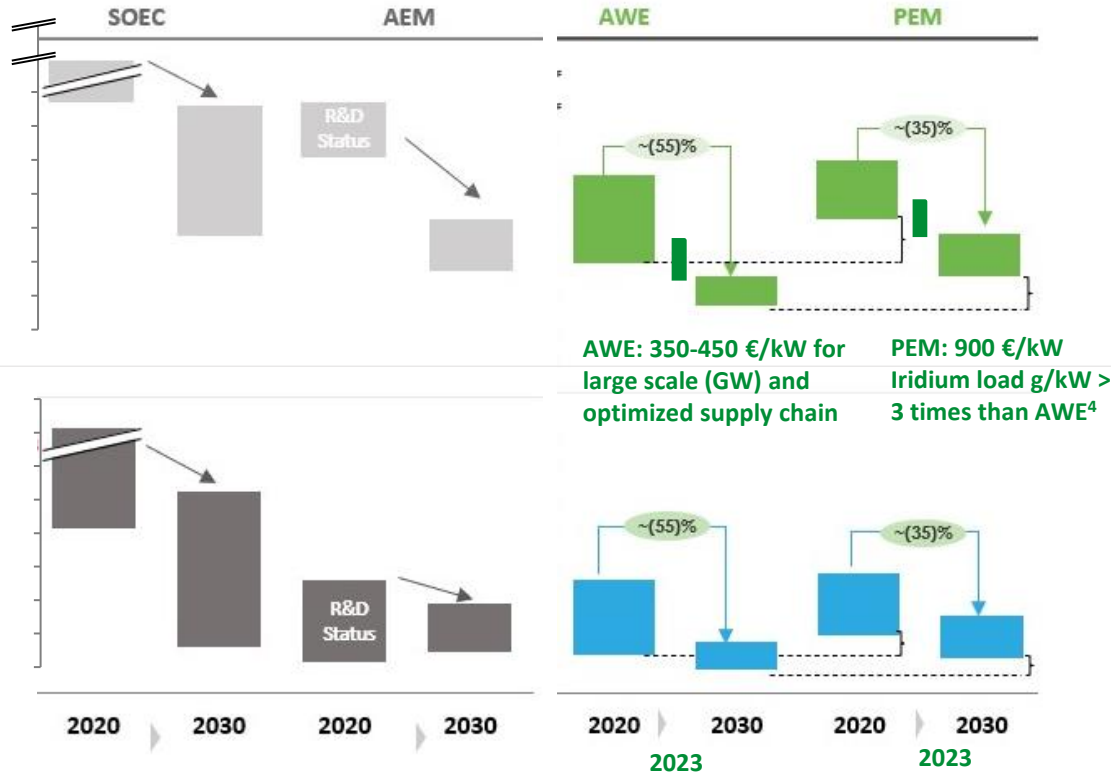
# ADVANCED AWE HAS OVERALL ADVANTAGES AND IS THE PREFERRED CHOICE FOR LARGE-SCALE GREEN HYDROGEN

R&D Phase		
	SOEC Solid Oxide Electrolyser Cells	AEM Anion Exchange Membrane
Pros	<ul style="list-style-type: none"><li>✓ Higher overall system efficiency</li><li>✓ Can recover waste heat / steam</li></ul>	<ul style="list-style-type: none"><li>✓ Highly flexible operations</li><li>✓ High gas purity</li><li>✓ Rapid response to variable loads</li><li>✓ Less corrosive electrolyte</li><li>✓ Non noble metals based coating</li><li>✓ Low cost of construction materials</li></ul>
Cons	<ul style="list-style-type: none"><li>✗ R&amp;D phase</li><li>✗ Low dynamics</li><li>✗ Long start up and shut down times</li><li>✗ High temperature operations</li><li>✗ Materials corrosion</li></ul>	<ul style="list-style-type: none"><li>✗ R&amp;D phase</li><li>✗ AEM durability</li><li>✗ Membrane conductivity</li></ul>

# ADVANCED AWE DELIVERS HYDROGEN AT THE LOWEST COST

CAPEX initial investment  
[EUR/kW]

OPEX  
[EUR/kW]



<sup>1</sup> Levelized Cost of Hydrogen

<sup>2</sup> Fraunhofer ISE November 2021



# FORECASTS SEE ALKALINE INCREASE TO 50% MARKET SHARE BY 2050, UP FROM ORIGINALLY EXPECTED 30%

	AWE	PEM
Market share	<p>AWE market penetration increase:</p> <ul style="list-style-type: none"><li>1) larger scale projects</li><li>2) lots to offer for future innovation</li><li>3) can deal with fluctuations in renewable energy</li></ul>	<p>Downgrade PEM to 30%:</p> <ul style="list-style-type: none"><li>1) expert calls favoring alkaline for large-scale projects</li><li>2) Iridium content that may limit PEM to 27% penetration</li></ul>

Market share of above 50% (installed base) for AWE in this decade (internal research based on IEA)



# DE NORA

*discover more*

